Key Learnings Report

Team Dam - Verse

Avian Oasis

The Team

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Technical Lead
B.Tech in CSE

Shrashti Chouhan

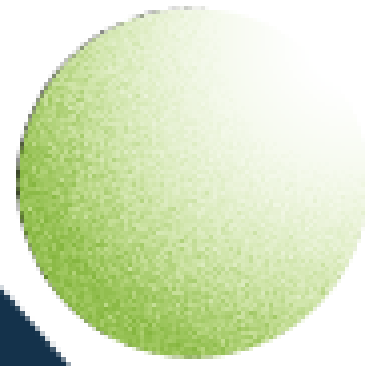Research & Data Analyst
B.Tech in CSE

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Outreach & Engagement Coordinator
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Circular Innovation Overview

Waste Problem Identified:

Decline in bird populations due to urbanization and habitat loss.

Our Solution:

- **Predictive Bird Habitat Model:** Forecasts bird species and their habitat needs.

- **Eco-tourism Platform:** Real-time bird sightings, virtual tours, and educational tools.

- **On-Site Habitat Creation:** Building bird-friendly sanctuaries with reclaimed materials.

Community & Location:

Serving urban communities, environmentalists, birdwatchers, and local residents in Jaipur, India.

Current Progress:

- Developed a functional bird habitat model.

- Built on-site bird habitats using recycled materials.

- Launched the eco-tourism platform for public engagement.
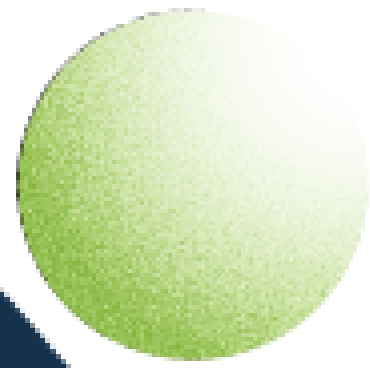
Project Goals

Short Term Goals:

- **On-Site Habitat Creation:** Install birdhouses, feeders, and water pots.

- **Platform Testing: Launch** eco-tourism platform and gather feedback.

- **Community Engagement:** Host workshops and involve locals in restoration.

Long Term Goals:

- **Scalable Habitat:** Expand to more urban spaces.

- **Advanced Model:** Improve bird prediction tool.

- **Sustainable Revenue:** Develop self-sustaining eco-tourism.

- **Global Impact:** Build partnerships for worldwide conservation.
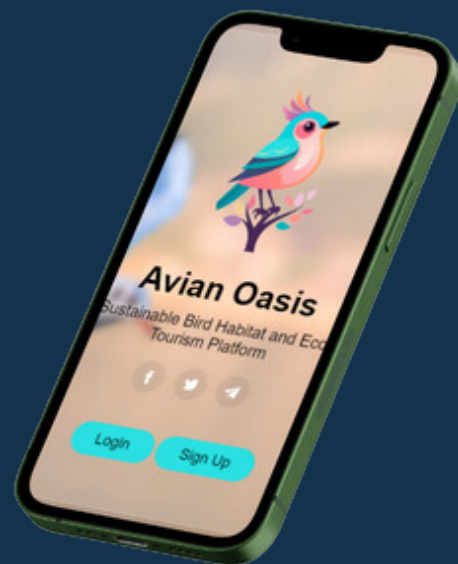
Milestones:

- **Phase 1:** Conduct user surveys.

- **Phase 2:** Deploy predictive habitat model.

- **Phase 3:** Fully launch the eco-tourism platform.

- **Phase 4:** Bird habitat creation

Impact & Results
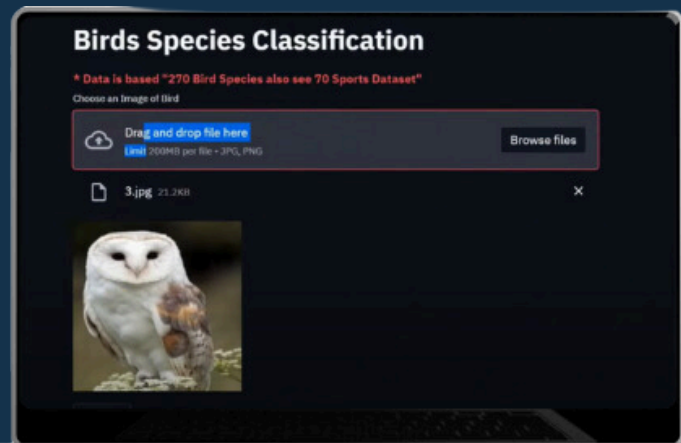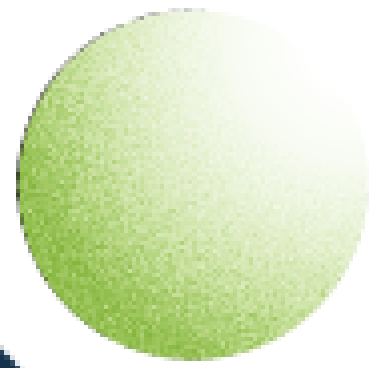
Bird-Habitat model

Eco-tourism platform

Initial Goals Achieved:

- Increased bird sightings by 30% at the on-site habitat.
- Successfully tested the predictive bird habitat model.

Partnerships Developed:

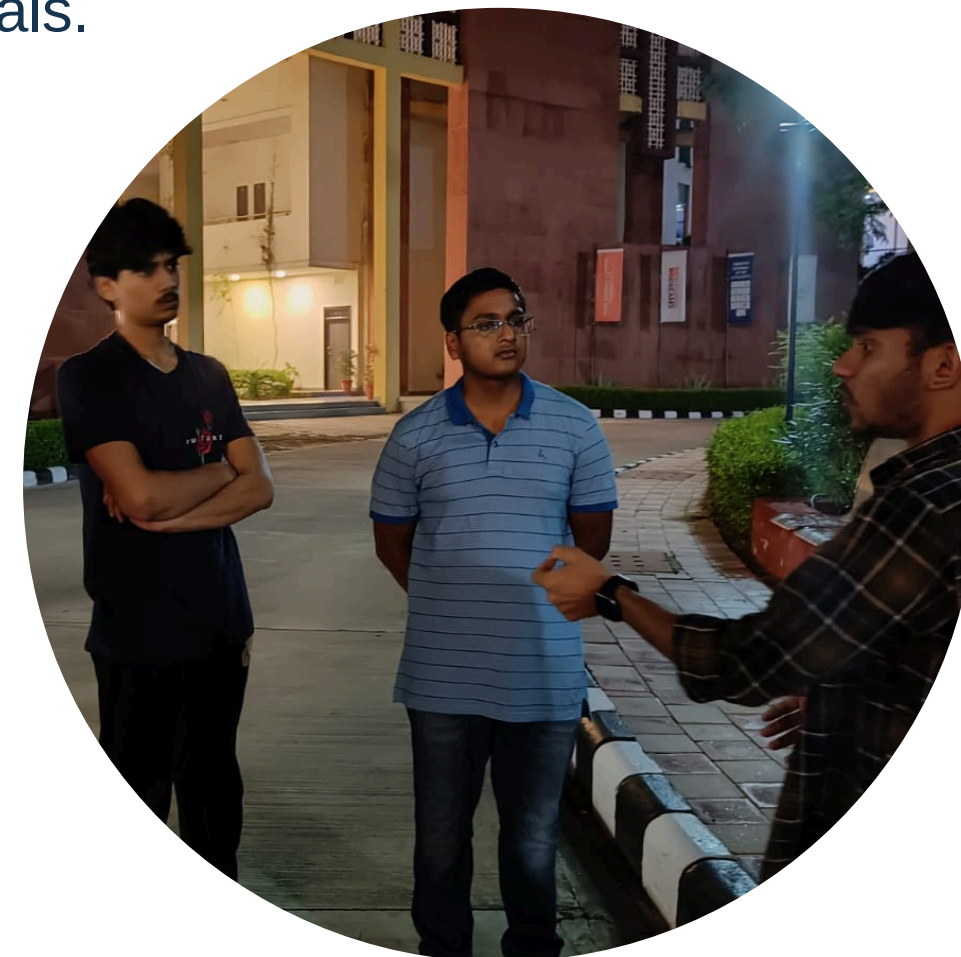Collaborated with local conservationists and birdwatching groups.
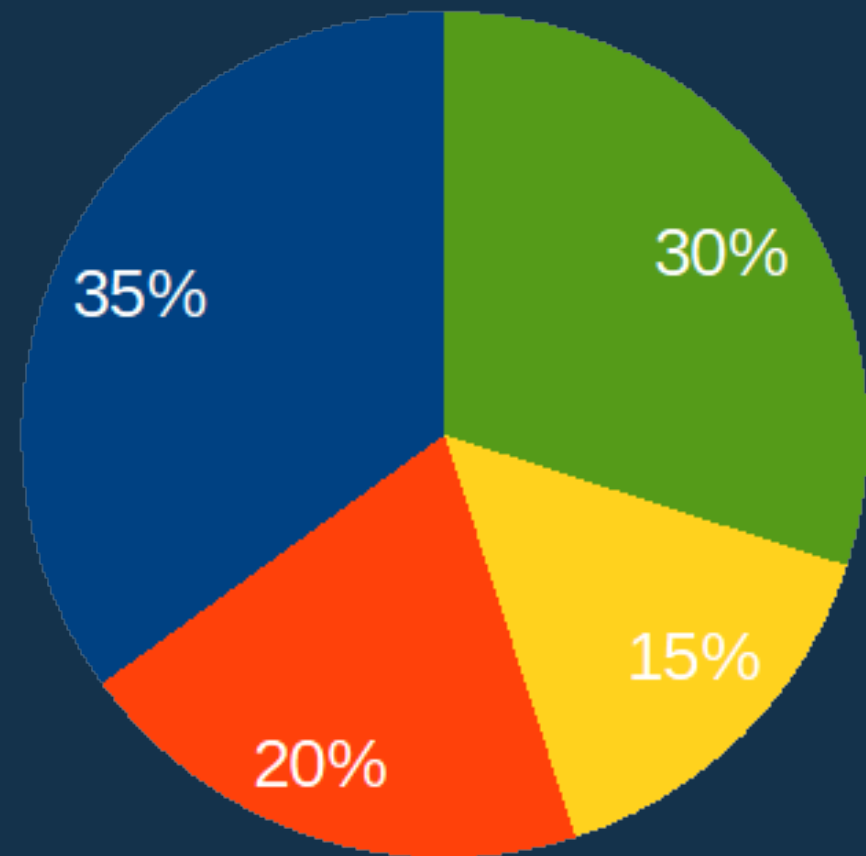
Product Development:

- Built and deployed bird shelters using reclaimed materials.
- Launched a functional eco-tourism platform prototype.
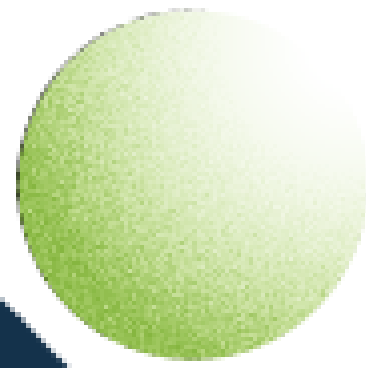
Environmental/Social Impact:

- Restored degraded urban land into bird-friendly space.
- Raised awareness among the communities.

# Utilizing the Circular Cities Asia Funding

Funding Usage

- 35% – Development of Web-App and Data Model

- 20% – Material procurement (reclaimed wood, types, recycled materials, etc).

- 15% – Beautification of on-site Habitat

- 30% – Reserved for cycles and recreational center to be utilized in due course of time.

Achievements with Funding:

- Increased bird sightings by 30% at the on-site habitat.

- Successfully tested the predictive bird habitat model.

Legend:
- Web-App and Data Model
- Material Procurement
- On-Site Habitat Beautify
- Reserved for future plans

35% 30% 20% 15%

Lessons Learnt
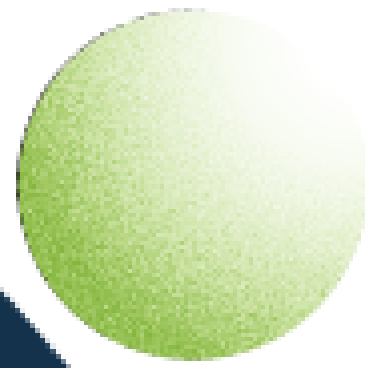
Key Learnings:

- Community involvement is crucial for circular solutions.
- Effective collaboration with local authorities accelerates progress.
- Simplifying tech solutions makes them more accessible.

Challenges Faced:

- Sourcing consistent recycled materials.
- Balancing incubation tasks with academic responsibilities.
- Navigating regulatory processes for habitat development.

Skills Acquired:

- Project management and resource optimization.
- Stakeholder engagement and public speaking.
- Circular design principles in real-world applications.

Memorable Experiences

Stories

Team Insights:

- "Seeing the first birds inhabit our sanctuary was a moment of pride and validation."

- "The incubation taught us how circular design can bring tangible, positive change."

Feedback Highlights:

A local conservationist praised:
'This initiative is a perfect blend of education and action.'

Personal Growth:

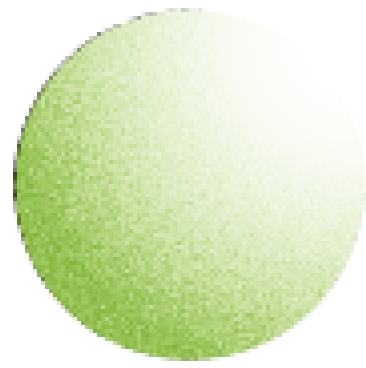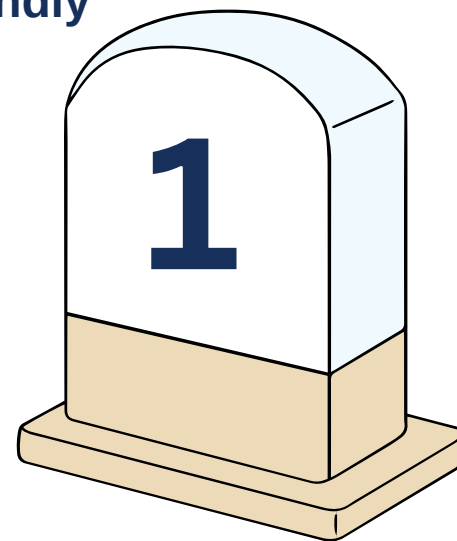Each team member learned to balance creativity, sustainability, and practical implementation.

Next Steps

Future Plans:

Create eco-friendly attractions for engagement.

Test eco-tourism features with users.

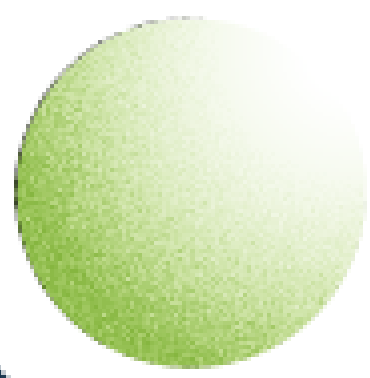**Set up a shop for bird-themed and local crafts.**

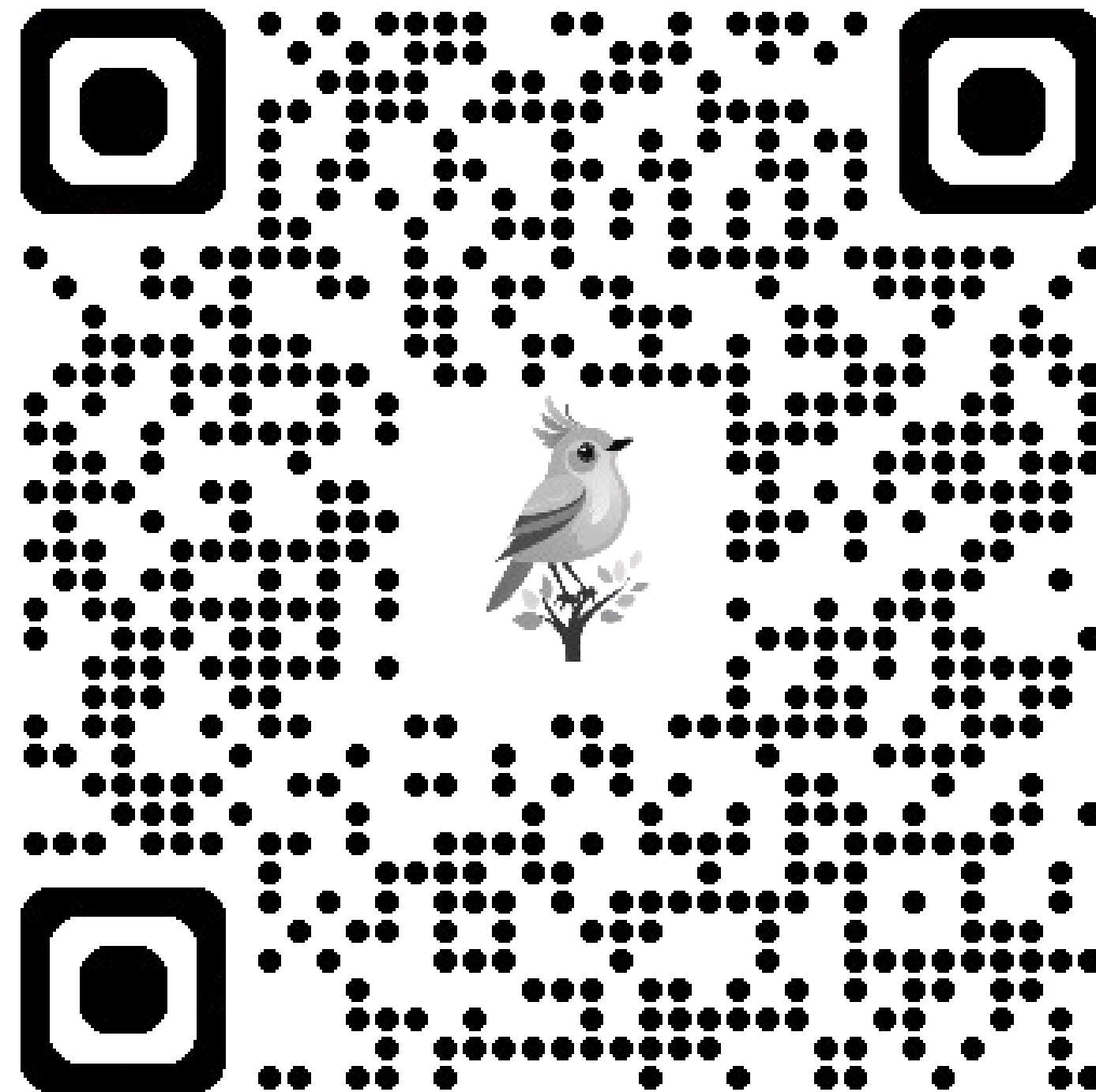**Host bird conservation workshops with locals.**

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Support Needed:

- Networking with policymakers and urban planners for habitat scalability.

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Documentary